



Fa La La

Event Chairs

Gail Barnes-McKenna
Colin Sternhell

Honorary Chairs

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Stella Del bianco

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Beverly Matheney
Nicole Mingledorff
Marguerite Moiso
Jamelyn Trucks
Mario Zervignon

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Dear Friend,

Young Audiences of Louisiana (YALA) was founded in December of 1962 with the simple goal to bring chamber music to New Orleans students to expand their access to the arts. Sixty-one years later, YALA is still working to increase student connection to the arts in a variety of ways through multiple art forms. We invite you to join us as a sponsor of **YALA's annual, holiday fundraising event, YALA Fa La La** on Thursday, November 30 from 6 to 9 p.m. at the childhood home of YALA Board Member, Colin Sternhell. His parents, Norma Grace and Bob Sternhell have graciously opened their home to us for this exciting celebration.

Sponsorship of **YALA Fa La La** is a great opportunity to showcase your commitment to ensuring quality academic and arts experiences for all students. You and your guests will spend an evening enjoying live music, food and beverage, and a special live art auction of paintings created during our YALA Art Live event held in April at partner Urban South Brewery. By supporting YALA's mission of inspiring, engaging, and uniting children and communities through education, arts, and culture, you will contribute to the creative, academic, and holistic lives of 35,000 children throughout southeast Louisiana.

We invite you to review the enclosed sponsorship packages to determine the level that best suits your needs. Ticket options and promotional benefits increase with your level of commitment. Please join us in celebrating YALA's dedication to learning through the arts by becoming a part of **YALA Fa La La**. Your commitment is requested by November 3rd. Please contact Erin Stover, Community Engagement & Development Manager, at 504.523.3525 or erin@ya4la.org for more information or to support this event.

We hope you choose to lend your support to this exciting celebration to our commitment of arts-in-education.

With Gratitude,

Jenny James
Co-Executive Director

Richard Bates
Co-Executive Director

Tickets & Sponsorships



_____ **\$100 YALA Fa La La Ticket**

One ticket to the event + one raffle ticket

_____ **\$500 The Gum Drop**

Four event tickets, four raffle tickets, and press recognition.

_____ **\$1,000 The Nutcracker**

Six tickets, six raffle tickets, commemorative photo, special gift, and press recognition.

_____ **\$5,000 The Jubilee**

Recognition as a Lead Sponsor and superior name and logo placement on all print materials, online communications, and event signage. Reserved table for six guests, six raffle tickets, special gift, commemorative photo, and press recognition.

Payment

Please find a check enclosed in the amount of \$_____. (Payable to: Young Audiences of Louisiana)

OR

Master Card / Visa / American Express / Discover (circle one)

Name As It Appears On Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

____ I would like my sponsorship drafted automatically over four consecutive monthly installments beginning upon receipt of commitment.

OR

Visit www.yala.org to make sponsorship commitments online.

OR

____ Please bill me. Payment due by November 3, 2023

Please List As: _____

Primary Contact: _____

Address: _____

Phone: _____

Email: _____

____ I/We would prefer to make a donation. Please find enclosed a contribution of \$_____

Please contact Erin Stover at 504.523.3525 or erin@ya4la.org for assistance with your sponsorship benefits.

THE CHARITABLE DEDUCTION IS LIMITED TO THE EXCESS OF YOUR CONTRIBUTION OVER THE VALUE OF THE GOODS OR SERVICES PROVIDED.

SPARKLING FEEDBACK



"Roscoe was a warm and welcome visitor. Each day he came, the class lit up. They loved the activities and still sing the songs he taught them."

- Patricia Grace, YACS Educator



"Gabbe is an amazing teaching artist. She has given my kids some of their most memorable lessons all year. Her ability to transfer our curriculum and standards into dance/ music/ movement with ease is truly amazing. She encourages students and teachers to step out of their comfort zones and bring new life to the classroom. Her ability to meet the needs of my kinder friends each day across all developmental domains is truly admirable. Gabbe is an absolute gem."

- Hannah Herbert, Kindergarten Teacher



"Watching my son engage with the material presented, the other children, and with the larger world is transformative for him and for me!"

- Baby ArtsPlay!™ Parent



YALA Fa La La sponsors appreciate that students deserve to be joyful *and* successful in their learning.

Please make your commitment today!



By the numbers

- ★ 3,500 aspiring artists developed their talents in dance, music, theater, and visual arts during afterschool and summer programming across the Greater New Orleans area
- ★ 46 schools, libraries, and community centers across the state partnered with YALA to welcome families for performances, workshops, and community events
- ★ 17 new teaching artists were onboarded and trained to provide daytime programming to our partners.
- ★ 194 teachers participated in intensive arts integration professional development to learn strategies for each core academic content through the arts